

Human

APPLICATIONS

Delivering Usable IT

make IT work for you

Improved efficiency

Get it right early

Better user acceptance

Optimised design

Value for money

Usability and IT Investment

Providing a usability focus throughout your project

Human Applications work with you to provide usability inputs at key stages of your project - from requirements gathering through to user acceptance testing.

We can work alongside your internal development teams to ensure you incorporate best usability practices.

We can help you to provide a formal specification to a third party provider. Or we can simply help you to evaluate the best off the shelf product for your business.

Give us a call to see how we can help you.

01 Fresh ideas

We start by understanding the people using the technology to deliver what works for them

02 Experience

Our experienced professionals quickly cut through complexity to identify core requirements

03 Practical Solutions

We offer practical and pragmatic recommendations on solution design, helping you get more from your IT investment



Delivering Usable IT

make IT work for you



Late changes are expensive changes

It pays to identify the most important requirements as early as possible in your project:

- What do your users/customers think of your current IT system?
- What usability improvements would they like?
- How do they intend to work with the system?
- Does the software design match their goals and tasks?

By undertaking an independent usability survey Human Applications' usability specialists can help you focus your efforts on the changes that really matter to your users and provide the greatest benefits to your company.

Communicating the design

Often the best way to present and discuss a design option is to demonstrate it. Human Applications can help you to achieve this before the software is actually developed by creating a rapid prototype.

More than a slide show, prototypes can be used to illustrate interactivity, promote understanding and elicit feedback. A prototype could be particularly valuable when you need to:

- Communicate a proposal to your project sponsors
- Demonstrate benefits to your sales and marketing team
- Test user acceptability with trusted customers
- Expose any potential usability issues

Prototyping can be a rapid and inexpensive option allowing your development team to focus on delivering solutions that work.

Test and re-test the product during development

Testing at the end of development could highlight usability pitfalls with no time or budget to make changes. Human Applications has different approaches to test your IT system as the project progresses.

Expert walkthrough:

A structured evaluation of a prototype or system component to:

- Quickly identify major usability pitfalls
- Recommend enhancements that deliver the greatest benefit to your users

Usability trials and testing:

Focusing on either the entire system or a specific part we can:

- Determine the usability issues most critical to user/customer acceptance
- Allow time for fixes and improvements before the software is released

The Human Applications advantage

We have an impressive client list from industry and commerce and a strong record of repeat business:

- Extensive experience helping IT systems developers deliver business benefits
- Expert in workflow analysis and product/process assessment
- Professional ergonomics specialists
- Independent and impartial advice
- Experienced solution designers

Contact Jim McKenzie